



2020 MODEL YEAR
RAM 3500 LARAMIE LONGHORN
CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$58,100

RAM 3500 LONGHORN CREW CAB 4X2
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 6.4L Heavy Duty V8 HEMI® with MDS
Transmission: 8-Spd Auto 8HP75-LCV Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 ParkView® Rear Back-Up Camera
 ParkSense® Front and Rear Park-Assist System
 3.73 Axle Ratio
 Electronic Stability Control
 Electronic Roll Mitigation
 Trailer Sway Damping
 Traction Control
 Trailer Brake Control
 Sentry Key® Theft Deterrent System
 Remote Proximity Keyless Entry
 Remote-Start System
 Push-Button Start
 Dampened Tailgate
 Remote Tailgate-Release
 Selectable Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay®
 Google Android Auto™
 4G LTE Wi-Fi Hot Spot
 Media Hub-2 USB, Full Function, Auxiliary Input
 A/C Auto Temperature Control w/Dual-Zone Control
 9-Alpine Speakers plus Subwoofer
 Radio, Driver's Seat / Mirrors / Pedals Memory
 Wood / Leather Wrapped Steering Wheel
 Heated Steering Wheel
 8-Way Power Adjustable Driver Seat
 8-Way Power Adjustable Front Passenger Seat
 Heated Front Seats
 Ventilated Front Seats
 4-Way Front Headrests
 2nd-Row Heated Seats
 2nd-Row In-Floor Storage Bins
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112
 5-Year SiriusXM® Traffic™ Service
 5-Year SiriusXM® Travel Link Service
 SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES

18-Inch x 8.0-Inch Aluminum Wheels
 LT275/70R18E BSW All-Season Tires
 Bi-Function LED Projector Headlamps
 LED Tail Lamps
 Front LED Fog Lamps

LED Bed Lighting
 Spray-In Bedliner
 Power-Heated Folding Memory Mirrors
OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Delmonico Red Pearl-Coat Exterior Paint \$100
Customer Preferred Package 22K
 Towing Technology Group \$595
 Center Stop Lamp with Cargo View Camera
 Surround-View Camera System
 Trailer Reverse Guidance
 Safety Group \$1,095
 Full-Speed Forward Collision Warning
 Adaptive Cruise Control with Stop
 Blind-Spot w/Tag Trailer & Cross-Path Detection
 5th Wheel / Gooseneck Towing Prep Group \$495
 Longhorn Level 1 Equipment Group \$3,695
 Power Deployable Running Boards
 17-Speaker Harman Kardon® Premium Sound
 Ramcharger Wireless Charging Pad
 SiriusXM® with 360L
 Uconnect® 12.0 with Navigation
 Blind-Spot w/Tag Trailer & Cross-Path Detection
 Tri-Fold Tonneau Cover \$695
 Power Sunroof \$1,095
 Clearance Lamps \$95
 Chrome Flat Wheel-to-Wheel Side Steps
 20-Inch x 8.0-Inch Polished Aluminum Wheels \$1,595
 Uptfitter Electronic Module (VSIM) \$345

Destination Charge \$1,695

TOTAL PRICE: * \$69,600

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-3R2FJ2LG-224747

L4-VON: 4750

0708



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Fuel Economy

N/A

combined city/hwy city highway

N/A gallons per 100 miles

Heavy duty vehicle,
no label required.



You spend

N/A

in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

N/A

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



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 A PRODUCT OF FCA US LLC

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